# HITESH KUMAR |6267285860|[hiteshdatascience@gmail.com](mailto:hiteshdatascience@gmail.com) | [LinkedIn](https://www.linkedin.com/in/hiteshkumarjaiswal/) | [GitHub](https://github.com/hiteshjaiswal13)|

# Data Analyst

**Analytical Tools***:* Power BI, Tableau, Advanced Excel, Google Sheet.

**Programming Languages**:SQL , Python, R, Html, CSS, Javascript.

**Software’s**:JIRA, Agile.

**Database**:MySQL, Big Query.

**Libraries:** Numpy, Pandas, Matplotlib.

# WORK EXPERIENCE :

# MERI SKILL | Data Analyst Intern Aug 2023 – Oct 2023

# Analyzed 185,000+ rows of sales data using Power Bi, identifying trends, top-selling products, and calculating revenue matrics. Used data manipulation for effective visualizations, aiding strategic decision-making.

# Cleaned and transformed HR data in Power BI, including column operations and duplicate handling. Utilized Power BI for visualizing correlations between HR factors, enhancing talent management and organizational performance.

# PROJECT EXPERIENCE:

## Customer Relationship Management (CRM) [Power BI | SQL | DAX Studio ]

## [GitHub Repo](https://github.com/hiteshjaiswal13/Customer-Relationship-Management-CRM-) DEC 2023

* Conducted an extensive analysis of Customer Relationship Management using Power BI.
* Unveiled insights by examining total lead , converted lead , converted opportunities, converted account , Active opportunities.
* Developed and presented an in-depth report outlining critical findings, enabling executive leadership to make informed decisions and implement targeted marketing initiatives that increased customer acquisition by 10%.
* Enhanced customer growth and able to increase the conversion rate, customer retention rate through data-driven insights Present in Dashboard.

**HR Analytics** [Power BI | SQL | Excel] **Nov 2023**

## [Live Dashboard](https://www.novypro.com/project/hr-analytics--16) | [GitHub Repo](https://github.com/hiteshjaiswal13/HR-Analytics)

* Conducted comprehensive HR analysis using MS Excel, integrating Power Query, SQL . Evaluated attrition ratio & different factors of attrition in the company.
* Designed dashboard for HR Analytics that has four different dashboard pages shows attrition by demographics , employee wellness and turnover analysis.
* Each dashboard contains imp KPI’s based on HR can make decision to improve attrition rate of company.
* Dashboard reveals key matrices of attrition in company that helps Stakeholders , HR team to make better decision and reduce employee attrition rate by 5%.

# EDUCATION:

## Swami Vivekanand Technical University Bhilai , Chhattisgarh July 2019 – July 2023

*B.Tech, Computer Science (CGPA 8.1)*

**Chhattisgarh Board of Secondary Education Raipur (CGBSE) June 2018 – June 2019**

*12th Mathematics , Aggregate 64%*

**Chhattisgarh Board of Secondary Education Raipur (CGBSE ) June 2016 – June 2017**

*10th , Aggregate 73%*

**CERTIFICATION :**

Google Data Analytics Professional Certificate **|** [**Certificate**](https://coursera.org/share/460ee968ed7f634d6e2caf23616934e6)

**ACHIEVEMENT :**

**Competitive Coding** : 4 Star Level Python Coder at HackerRank Platform.